

Social Media: Challenges for Parents Take Home



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Irish Perspective

Cybersafe Kids Survey 2022 (4,500 children aged 8-12 years)

- 95% owned **their own** smart device
- Almost 1 in 3 pre-teen boys are playing over 18 online games
- 64% said they have been contacted by a stranger in an online game
- 26% report they have friends/followers they
 don't know in real life
- 20% state they have seen something they wouldn't want their parents to know about



What To Watch

- ✓ Age of Use
 - ✓ Digital Age of Consent Ireland -16 years
 - ✓ Parents should have password for all App Downloads <16 years
- ✓ Strong passwords & keep private;
- ✓ Enable Two Factor Authentication 2FA;
- ✓ **Privacy Settings** –default option?
 - ✓ Can change after update
- ✓ Terms and Conditions;
- ✓ Friends/Followers -do you know them?;
- ✓ Type & Volume of Content shared –set rules
 - ✓ Location/sharing on holidays etc.

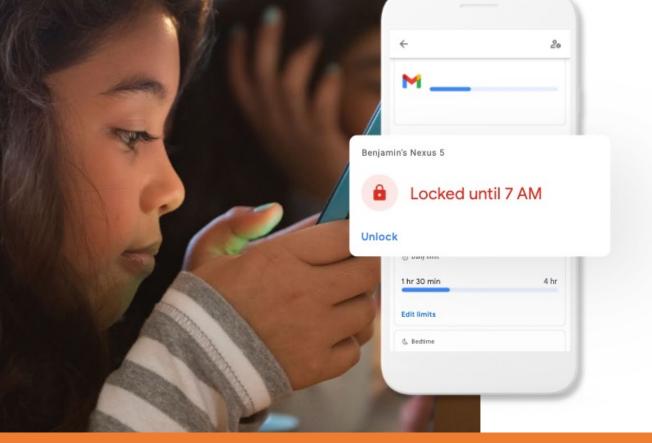




Forms of Cyber-bullying experienced by Irish Students

- "Fraping" & Catfishing
 - Sharing passwords/usernames
 - Not logging off properly
- "Outing" (e.g. Snapchat & screenshots)
- "Sub-tweeting" (e.g. group messages on Snapchat/WhatsApp)
- Exclusion
- Anonymous Apps





Keep an eye on screen time

Set limits

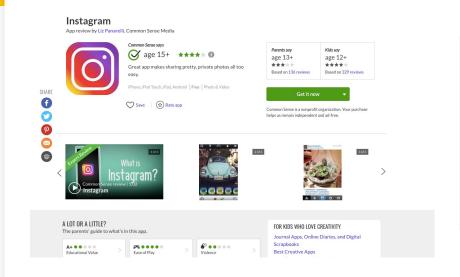
Lock their device

Whether it's time to go play outside, have dinner, or just spend time together, you can remotely lock a device whenever it's time to take a break.

Action Plan –Take Homes

- Enable Family Sharing (Apple) Family Link (android) and/or download a Parental control App (e.g. Screen time)
- Family Sharing https://www.apple.com/families/
- Family Link https://families.google.com/familylink/
- Screen Time App https://screentimelabs.com/





TALK TO YOUR KIDS ABOUT ...

- Families can talk about being smart about what and how they share on Instagram and online in general. We have some great tips on safety and being a good digital citizen.
- Check out photography books from the library for kids who want to learn more about lighting, mood, and so on.
- Talk about using features responsibly. Is it okay to livestream? How can you use the polling stickers in a fun way that won't hurt any feelings?

Common Sense Media

- Provides age recommendations, reviews and pointers on what you need to watch/talk about
- Covers lots of topical issues and popular Apps,
 Games, Films and books



Action Plan – Take Home

- ✓Internet Decisions –scenarios and how best to respond
- ✓ Recommended Best Practice" for parents
- ✓ Discuss what is unsafe to share online "Do Not Share list"
- **✓**The Granny Rule



Thank you for listening



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